

Kendall
County
Democratic
Central
Committee

2010

A summary of the Kendall County Democratic Central Committee's activities and accomplishments over the last two years.

Two Years of
Progress

Contents

Letter from the Chairman 3

Executive Board..... 4

Communications / Technology 8

 The Internet..... 8

 Constant Contact..... 8

 Newsletters 9

 Vote Builder..... 9

Equipment.....10

 PA system10

 Float10

Events.....11

 Annual Fundraising.....11

 Golf Outing.....11

 Fall Picnic11

 Special Events.....11

 Obama Inauguration Ball11

 Rallies12

 Parades and Festivals12

Other Accomplishments13

 Bylaws.....13

 Training13

Finances14

Affiliated Organizations16

 Kendall County Democratic Women16

Appendix.....17

 2010 Schedule of Events.....17

Letter from the Chairman

I'm grateful that the Kendall County Democratic faithful unanimously elected me (and the board) to a second term. My first term as KCDCC Chairman was marked by unprecedented growth, improved events, a higher Party profile, increased revenue, and the recruitment of more Democratic candidates. My goal is to build on those accomplishments. But all of this could not have been accomplished without the exceptional teamwork of a dedicated and active group of people who make up the Executive Board and membership. Had I not had the driven, creative, and skilled team working with me, the Party's success wouldn't be as great, nor its future so promising.

I also cannot understate the importance of local unions and their membership in helping us succeed. Union support has been generous and essential, and I plan to enhance our relationship. Candidates and elected officials have brought their spotlight to Kendall County and that, in turn, has brought voters to our events and increased our ranks. Many of those candidates have mentioned the good reception we have given them, and we plan to encourage and build on that impression. We want Kendall County to become a 'must visit' in a candidate's tour.

The following report details what we've accomplished during the past two years.

As to where we'll go from here, there is much to look forward to. The KCDCC conducts some terrific events that we will continue to develop for both fundraising and Party-building purposes. Recruitment and training of Precinct Committee People will be a priority, as well as seeking and assisting qualified and electable candidates. We will continue to increase our visibility and build relationships by utilizing increasingly popular social networking venues. Our productivity can be improved with further utilization of technology. With new Democrats coming into the fold, the Party has been infused with fresh energy, ideas, and great resources.

In closing, I think the KCDCC has come a long way in the past two years, but it's not because of just one person. It's because of the difficult and time-consuming effort of many dedicated people who are committed to seeing the Democratic Party grow and flourish. That is what makes our party a success. And I hope that I can continue to be associated with such wonderful people.

-Chuck Sutcliff

Executive Board



Chuck Sutcliff, Chairman

Chuck is a liberal Democrat, born in Aurora, and he has lived in Kendall County for most of his life. Always interested in politics, he didn't become organizationally involved until 2004. He is a graduate of both Democracy for America and Wellstone training. Chuck and his wife, Robyn, have been married for 26 years and have two children.

Chuck worked on Robyn's aldermanic campaign, and he has assisted in other local campaigns over the past five years. He has worked in the field of employment and training for 23 years, and he currently manages a 19 person staff of employment counselors. He has his Master's degree in Adult Continuing Education and an Undergraduate

degree in English.

Chuck is in his second term as Chairman of the Kendall County Democratic Central Committee. The Chairman oversees the Party's plans, activities, and message, and he is the contact person for the Democratic candidates and elected officials. Chuck brings his management expertise and a determination to build a solid and creative board with the goals of growing the party and getting qualified, committed candidates elected to office. His philosophy is also democratic: "The best way to get things done is to find qualified, committed people, give them something to do, and get out of their way. Once consensus has been achieved, the party gets creative solutions to its problems and everyone feels that they have had their voice heard."



Kelly Pfarrer, Secretary

Kelly Pfarrer was born in Chicago, and she has lived in the Chicagoland area ever since. She moved to Kendall County in 2001, with her husband, William. She has been involved with the local Democratic Party since 2005.

Kelly is the administrative coordinator for an engineering firm. Before moving to Kendall County, she served on the Fox Valley Earth Day Committee and volunteered as a patient escort at a women's clinic that was targeted by protestors. In Kendall County, Kelly served a term as the Secretary of the Progressive Democratic Counsel of Kendall County, then she was elected as Secretary of the Kendall

County Democratic Central Committee in 2006, 2008, and 2010. Kelly donates her time to help promote a progressive Democratic agenda.

The Secretary is the official custodian of all KCDCC records, such as meeting minutes, membership lists, and correspondence coordination. Kelly notifies all active members of meetings and special events. She is involved in the production of all newsletters and website maintenance. Kelly is also a member of the Kendall County Democratic Women.



Robyn Sutcliff, Treasurer

Robyn is a lifelong Kendall County resident. She grew up in Oswego and moved to Yorkville in 1993, with her husband and two children. Her son attends the University of Illinois, and her daughter is a sophomore at Yorkville High School.

Robyn is working as a substitute teacher for the Kendall County Cooperative. She also spent four years as a Licensed Real Estate Appraiser before the economic downturn of 2008. Her experience as an office manager and bookkeeper for an independent builder, for 15 years, has equipped her quite well for her elected offices.

Robyn is the Treasurer of the Kendall County Democratic Central Committee, a position she has held since 2006. Additionally, Robyn is the Alderman for the City of Yorkville's 3rd ward. She was elected to this position in 2007. She is also a candidate for the Kendall County Board, District One. The election is in November of 2010.



Jon Pavilionis, Vice Chairman for Voter and PCP Participation

Jon Pavilionis was born and raised on the southwest side of Chicago. His parents were immigrants from Lithuania; his mother was a nurse, and his father was a physician specializing in family medicine. Jon has been married to his wife, Alma, for 14 years. They have resided in Yorkville for five years with their children Viktor, 8, and Inga, 6. In his spare time, Jon enjoys photography and traveling the world.

Jon was educated at Quigley Preparatory Seminar South High School and then at Loyola University of Chicago. After finishing his education, Jon started working at Citibank in their Management Training Program. He continued his career in several sales and management roles at such companies as Nortel Networks and Enron. Currently, he works in the Microsoft Partner Network.

Jon was elected Precinct Committeeman in Kendall County, representing Kendall 4, and he is honored to be part of KCDCC as Vice-Chairman of Voter and Precinct Committee Person (PCP) Participation. Jon is looking forward to working with the rest of the board to promote democratic and family values, in Kendall County and beyond.



Jim Lausier, Vice Chairman for Marketing and Media Relations

Jim and his wife, Susan, moved into Kendall County in 1995. Currently residents of the Boulder Hill neighborhood of unincorporated Kendall County, they have two children who attend schools in the Oswego School District. Jim is a proud member of the American Postal Workers Union, and he has been employed by the U.S. Postal Service for the last 26 years.

Jim was first elected to the Central Committee in 2004. In 2006, he was selected to serve as the organization's Sergeant at Arms. In 2008, Jim moved into the Vice Chairman's position. Jim can boast many accomplishments since joining the Central Committee. In 2004, he served as co-chairman for the Friends of Oswego Library's referendum steering committee. This referendum, which authorized funding to build a new library campus in Montgomery, passed by more than 1,000 votes despite similar requests having failed twice before.

Jim is currently the Vice Chairman for Marketing and Media Relations, and he also headed the KCDCC Bylaws Committee. That committee produced the document that now guides the organization. He has most recently spearheaded KCDCC's move into web-based social networking.



Kevin Carrelli, Vice Chairman for Fundraising and Events

Kevin Carrelli first moved to Kendall County in 2003, with his wife and two children. He has always been interested in politics. Living in the Fox Valley region over the last seven years, both in Aurora and Oswego, has afforded him the opportunity to explore local political interests.

Previously Kevin was the Secretary for the Human Resources Committee for the Cincinnati chapter of Habitat for Humanity. Kevin works in sales management for a mid-sized company, based in Chicago, with operations worldwide. He is in charge of sales forecasting and customer service.

Kevin's experience in finances, planning, and project management have prepared him for his elected role as the Vice Chairman for Fundraising and Events for the KCDCC. His main role will be to organize and plan major annual events, such as the Golf Outing and Fall Picnic. His goal is to help raise money and gain exposure for Kendall County Democrats, in order to help elect the best possible candidates.



William Pfarrer, Vice Chairman for Technology, Sergeant at Arms

William Pfarrer has lived in Kendall County since 2002, when he moved to Montgomery with his wife, Kelly, from North Aurora. He has a 25 year old son who lives in Chicago.

William has been working in technology since 1980 after being honorably discharged from the United States Marine Corps. While he started his career in electronics, he has been working with computer technology since late 1980's, and he has been a Technical Manager for the past 10 years.

William has been involved with the Kendall County Democrats since 2006, and he is beginning his second term as Vice Chairman for Technology. As Vice Chairman for Technology, William is responsible for developing the KCDCC website and other technologies to support the organization and improve communications. William has also holds the position of Sergeant at Arms.

Kendall County Democratic Central Committee Executive Board



Communications / Technology

Communications and technology development are coordinated by the Vice Chairman of Technology and committees that report to the Vice Chair.

Over the past two years there has been a great deal of improvement in Kendall County Central Committee communications, not only to its membership, but also to the residents of Kendall County and other associated organizations.

Future plans will include additional website functionality, in order to improve the user experience and to assist the KCDCC membership and Precinct Committee People in their efforts to grow the organization.

Much of this improvement is through the use of technology. As our membership and the number of people we need to communicate with increases, technology is the only way to effectively and efficiently communicate. This means extensive use of e-mail and other mass communication technologies. Over the next two years, we can only anticipate an increase in the use of technology by our organization.

The Internet

In the last year, we have completely revamped our website at www.kendall-democrats.org. We incorporated many improvements that were lacking in our old website and we will include more functionality in the coming years. The website is not only a resource for the voters of Kendall County, but a tool to help the KCDCC to function more efficiently as an organization.

The website provides information to the residents of Kendall County about candidates running for office, upcoming KCDCC and other important events, photos of past events, important announcements, and links to other important information. It also provides a central repository for documents and other work produced by the KCDCC.

In the last six months, the organization has embraced social networking by launching a Facebook fan page at www.facebook.com/kendalldemocrats. At the last count the site had over 50 fans. We will be investigating ways to utilize Facebook technology to increase this number in the coming year. The KCDCC has also established a YouTube channel at <http://www.youtube.com/user/kendalldemocrats> and has plans to increase the use of video to get our message to the public. As we move forward, all of these technologies will become more tightly integrated with our website, providing the end user a richer web experience.

Constant Contact

Constant Contact is an online service the KCDCC uses for bulk e-mail blasts to our mailing list. In the last two years, the KCDCC has built a mailing list of almost 700 names and e-mail addresses. We get these e-mail contacts through a variety of means, including sign-in sheets at events and meetings and through the e-mail newsletter link on our website. Constant Contact

charges a monthly fee of \$30. We send an average of 2-3 newsletters out per month informing our contact list of important events, upcoming meetings, and other important information concerning Kendall County residents. We always want to increase the number of our contacts. We encourage members and PCPs, as they network in their communities, to get contact information to the KCDCC Secretary to add to our list.

Newsletters

Over the last two years the Kendall County Democratic Central Committee has produced several printed newsletters to be used as hand-out literature at events, fairs, and "Get Out the Vote" (GOTV) activities. These newsletters are a valuable resource for distributing information. Typically, the printing costs for these newsletters are offset by the advertising purchases of candidates and other organizations. All of our past newsletters are available for download from our website www.kendall-democrats.org/Home/Downloads.

Vote Builder

Vote Builder is an online database of registered voters that can be used as an important tool to locate and target Democratic voters, not only at the county level but also at the precinct level. Vote Builder provides many search and tracking tools to help the PCP get the vote out in his or her precinct. The goal for the next two years is to increase the number of PCPs utilizing this tool. The software is easy to use, and we intend to hold more classes in the use of this software. The only requirements are an internet connection and a browser.

The Vice Chairman of Technology will be responsible for organizing and conducting training classes in the use of Vote Builder, and any other technology, where the Vice Chairman deems the membership would benefit from such training.

Equipment

In the past two years, the KCDCC has purchased or received donation of some equipment. Our organization purchased its own PA system. We also received a donation of an old pop-up camper that was converted into a float for use in the parades and other events. These pieces of equipment work in conjunction. The float has been designed as a platform for the PA system, allowing us to play music during parades, and as a stage platform for events. The organization hopes to make further improvements on the float and to purchase additional equipment.

PA system

The PA system was a capital expense when we purchased it back in 2008. We paid approximately \$1000 for the equipment. The system includes the amplifier, speakers, speaker stands, and four microphones, with all associated cabling. While this may seem like large expenditure, we do utilize the PA system at all of our events. It would cost approximately \$200 per event to rent something with similar capabilities; therefore our system has already paid for itself in less than two years.

The PA system demonstrates professionalism when we host events like candidate forums and rallies. We will be purchasing other peripheral equipment for our PA system in the coming months. We are currently in need of a standup microphone stand, some tabletop microphone stands, and a portable battery power supply system for remote usage.

The KCDCC will be developing a formal rental agreement for the PA system, and it will begin renting it out to affiliated organizations for a reasonable fee, creating an additional revenue stream.

Float

In 2009, a pop-up camper was donated to the organization. This camper had been in a flood and, at the time, was in extremely poor condition. The membership, with a little vision, some tool skills and some paint, rebuilt the interior of the camper and turned it into a float/booth. The float/booth was used in several events last year and we hope to make additional improvements to the platform this year. The float/booth was designed to accommodate the PA system, which allows us to broadcast music during parades, and it also provides us with a speaking platform.

Events

Events are planned and executed by the Vice Chairman of Fundraising and the various committees that report to the Vice Chairman. Events take a considerable amount of effort, and attendance is critical to the continued success of these events. We urge the membership to volunteer at these events and we continue to encourage the Precinct Committee Persons to work their precincts and invite their friends. The higher the level of attendance, the better chance we have of getting high level state, or even national candidates, to join us at our functions.

Annual Fundraising

The Kendall County Democratic Central Committee holds two major fundraising events each year. To review the financials pertaining to these events, please see the financial section of this report.

Golf Outing

The Golf Outing, which is always enjoyable, is our first major fundraising event of the year. It is usually held in the late spring at Cedar Dell Golf Course in Plano. 2010 will be our 4th annual golf event. The 9-holes of golf are followed by a dinner, and the event includes a silent auction and a 50/50 raffle.

Fall Picnic

2009 was the first year for our Fall Picnic. The Kendall County Democratic Central Committee members had been requesting a more family-oriented event. Because we are always looking for ways to increase our membership, and add money to our coffers, the annual Fall Picnic was launched. The event was a success, and we look forward to hosting it again this year.

Special Events

Obama Inauguration Ball

In January 2009, we celebrated the end of the Bush era with an Inaugural Ball. The Ball took place at Timber Creek Inn & Suites in Plano on January 17th. This formal event was a big success and attended by over 100 guests. There was music, a catered meal, and a cash bar. There were also recorded speeches by Senator Dick Durbin and Representative Bill Foster, created specifically for our event. Professional portraits were offered to guests, which provided some additional revenue as well as a unique way to remember the evening. Attendees enjoyed the celebration of President Obama's victory.

Events take a considerable amount of effort, and attendance is critical to the continued success of these events. We urge the membership to volunteer at these events and we continue to encourage the Precinct Committee Persons to work their precincts and invite their friends.

Rallies

During the election season, the Kendall County Democratic Central Committee held several candidate rallies. Rallies are intended to get the electorate excited about the current candidates.

Over the last couple of years the KCDCC has developed our own marketing materials for use at the fairs and parades. These materials have included tee shirts, temporary tattoos, printed newsletters, and kazoos.

The organization uses slideshows, music, and other activities to create events that are fun and exciting. Typically, many candidates participate, and the events provide a great opportunity for voters to meet them.

Parades and Festivals

Every summer the Kendall County Democratic Central Committee marches in several of the local parades. The KCDCC usually has a booth at Oswego's PrairieFest and at the Kendall County Fair. These events provide a lot of exposure to the residents of Kendall County. The more people we have participating, the more impact we have on our fellow Democrats. As our membership increases, and as we have more volunteer participation, we hope to expand our presence in other parts of the county.

Over the last couple of years, the KCDCC has developed our own marketing materials for use at the fairs and parades. These materials have included tee shirts, temporary tattoos, printed newsletters, and kazoos. As we move forward, the KCDCC welcomes other marketing ideas from the membership. As we become more successful, and more money becomes available, we will continue to increase our impact through the distribution of these materials at all events.

Other Accomplishments

Bylaws

In 2009 the Bylaws Committee, headed by the Vice Chairman of Marketing, created a comprehensive set of bylaws for the organization. These bylaws were adopted by the membership and now provide an organizational framework by which to govern. The bylaws are online, in an easy to navigate WIKI, at www.kendall-democrats.org/AboutUs/Bylaws.aspx.

Training

The organization provided tools and training to our elected PCPs, which helped them do their work. Larry Quick, of the Quick 'N' Clean Foundation, met with PCPs and instructed them on how to create Dynamic Precinct Structures. Senator Dick Durbin's Springfield Chief of Staff, Bill Houlihan, spoke to us about how to work our precincts and gave us insight on what is happening on the state and national levels. Vice Chairman of Technology, William Pfarrer, organized and held several training classes in the use of Vote Builder and has plans to offer more training on Vote Builder in the coming months.

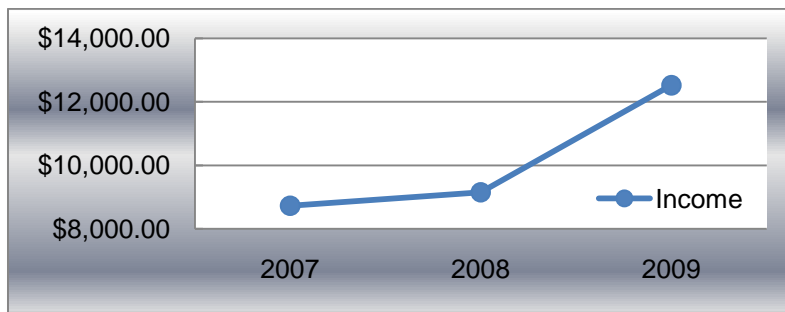
The organization also grants scholarships to allow two members to attend a political training organization. Last year we sent two of our members to Wellstone Training in Milwaukee. We hope to continue this practice in the future.

Finances

All organizations, if they want to be successful, must have cash flow. The Kendall County Democratic Central Committee holds two major fundraising events every year. The KCDCC also utilizes an annual letter campaign to unions and, of course, receives donations from our membership and political candidates. Over the last two years, the KCDCC has been successful at raising capital to finance the organization. Donations, and the success of our fundraisers, all contribute to the total income of the Kendall County Democratic Central Committee, enabling us to get our message out and get qualified Democrats elected to local offices.

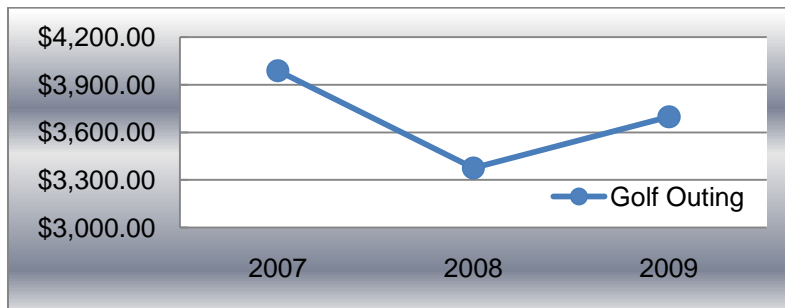
Income

Over the last three years the total income for the organization has increased. This has been mostly due to the success of our major fundraising events. The large increase in the 2009 income can be directly attributed to the addition of the Fall Picnic fundraiser.



Golf Outing Fundraiser

The annual Kendall County Democratic Central Committee Golf Outing continues to be a success, and we are certain that the 2010 Golf Outing will be the best yet.

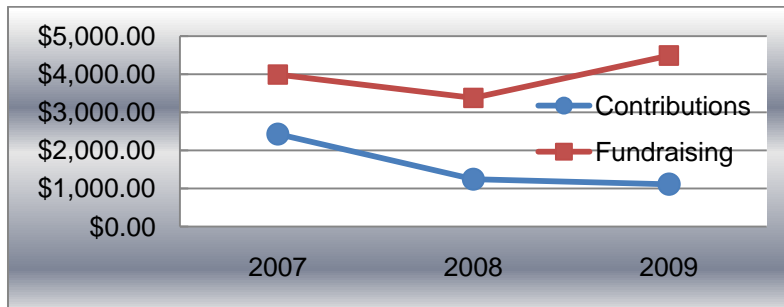


Fall Picnic Fundraiser

The first annual Kendall County Democratic Central Committee Fall Picnic was held in 2009, and we look forward to holding this event in the future. The 2009 occasion was a great success. It was attended by more than 100 residents of Kendall County who were given the opportunity to meet political candidates from all over the state.

Donation Income vs. Event Income

As the following chart indicates, the organization has experienced a drop in donations over the last three years; however, this decrease in donations has been offset by an increase in monies brought in through events and fundraisers. This shift in funding is clear evidence of our success in creating fun events that encourage networking, and candidate, donor, and voter participation.



All income and expenditures must be reported to the State of Illinois and a copy of our report is filed with the State Board of Elections and the Kendall County Clerk and is (or will be) available for purchase from the State Board of Elections, Springfield, Illinois, and from the Kendall County Clerk, 111 W. Fox Street, Yorkville, Illinois.

Affiliated Organizations

Kendall County Democratic Women

Our organization is fortunate to work in conjunction with a vibrant women's group. The Kendall County Democratic Women, along with President Chrisi Vineyard and Treasurer Jean Birch, has experienced unprecedented organization growth and activity. The group holds frequent events to promote local independent businesses, support local charities, and bring together Democratic candidates, elected officials, and local voters. These events are held onsite at local businesses (such as a book shop, garden center, and health food store), feature complimentary wine and cheese, and provide a unique and enjoyable opportunity for all involved. The group has been extremely successful in attracting new members, growing the Party, maintaining a high Party profile, and encouraging fun and camaraderie between us all.

The KCDW also conducts other events, such as their annual Wildflower Walk, led by Jean Birch. Many native wildflowers and plants, as well as non-native invasive plants, are identified during the walk through local forest preserves. Jean has a great interest in preserving local natural areas, and she was among those who worked alongside forest preserve namesake and environmentalist Richard "Dick" Young to build paths, clear brush, and construct bridges in the Lyon Forest Preserve.

The Kendall County Democratic Women nominated member and Yorkville Alderman Robyn Prince Sutcliff for the 2009 Illinois Democratic Women Hillary Rodham Clinton Award, which Robyn won.

For more information about the Kendall County Democratic Women visit www.kendallcountymdemocraticwomen.org.

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Appendix

2010 Schedule of Events

<i>Date</i>	<i>Day</i>	<i>Event</i>
03/26/10	Fri.	KCDW Small Business Expo, 6-8pm, Lakewood Creek Clubhouse
04/12/10	Mon.	KCDCC Monthly Meeting
04/30/10	Fri.	IL Dem Women annual convention / Fri. 4/30 & Sat. 5/1
05/03/10	Mon.	KCDCC Monthly Meeting
06/01/10	Tue.	KCDCC Summer Events Newsletter completion
06/05/10	Sat.	KCDCC Golf Outing
06/07/10	Mon.	KCDCC Monthly Meeting
06/19/10	Sat.	Oswego Prairie Fest Booth
06/20/10	Sun.	Oswego Prairie Fest Parade
07/04/10	Sun.	Independence Day - Yorkville Parade
07/04/10	Sun.	Sandwich Freedom Days
07/12/10	Mon.	KCDCC Monthly Meeting
07/29/10	Thu.	Kendall County Fair
07/30/10	Fri.	Kendall County Fair
07/31/10	Sat.	Kendall County Fair
08/01/10	Sun.	Kendall County Fair
08/02/10	Mon.	KCDCC Monthly Meeting
08/14/10	Sat.	Montgomery Fest
08/15/10	Sun.	Montgomery Fest Parade
09/13/10	Mon.	KCDCC Monthly Meeting
09/25/10	Sat.	KCDCC Fall Fundraiser/Rally Target Date
10/04/10	Mon.	KCDCC Monthly Meeting
10/23/10	Sat.	KCDCC Newsletter Delivery Date
11/02/10	Tue.	General Election
11/08/10	Mon.	KCDCC Monthly Meeting
12/06/10	Mon.	KCDCC Monthly Meeting
12/10/10	Fri.	KCDCC Holiday Party (tentative date)